

Message from the Mayor

- Successes of previous plan
- Building from these and adapting to a new environment
- A modern approach to community safety advocacy
- Remaining flexible to adapt to changing circumstances in the future

(The Message from the Mayor is still to be finalised)

Background

The Safer Communities Partnership is a joint initiative comprising representatives of Local Government, State Government and industry, which was initially formed in 2010 (and was known as the Cleansweep Taskforce) in response to a Community Survey conducted by the City of Karratha that showed crime and safety issues were a high priority for our community.

The Safer Communities Partnership Terms of Reference outlines the scope and limitations for the Partnership, including functions, membership and management.

The Partnership delivers community safety initiatives focusing on the following five key areas:

- Crime/anti-social behavior
- Graffiti management
- Litter management
- Drug and alcohol management
- Road and vehicle safety

The *Cleansweep Taskforce Strategic Plan 2012-2015* has successfully been implemented and the *Safer Communities Partnership Strategic Plan 2015-2018* has been developed to build on the successes of the previous plan and further enhance our community as a safe and desirable place to live.

The renaming of the Cleansweep Taskforce to the Safer Communities Partnership was considered a priority by the Steering Group and has been implemented in conjunction with the development of the new Strategic Plan.

The new name is a more relevant reflection of the goals of the partnership and commitment of the Steering Group membership who are working together to address community safety within the communities throughout the City of Karratha.

The Plan addresses the balanced community goal identified in the *City of Karratha Strategic Community Plan 2012-2022*, which states:

“We will further develop and maintain the infrastructure, facilities, services and programs to create aesthetically attractive, safe and liveable towns which will develop into more diverse and balanced communities.”

How was the Plan developed?

Following the outcomes of the 2015 City of Karratha Community Survey, which identified community safety as the number one priority for the City, it was decided to conduct an additional Community Safety Survey to provide further clarity of the community's perception of safety within the City. The Survey was conducted over a four-week period in July 2015 and resulted in 686 responses from the community.

The City also conducted a Strategic Planning workshop with members from the Cleansweep Taskforce Steering Group to review the results from the survey as well as results from the *Cleansweep Taskforce Strategic Plan 2012-2015*.

Data from all three consultation methods has been used to develop this Plan.

Key findings from the Community Safety Survey

- The top five priorities identified by the community were property crime, drug and substance abuse, alcohol related issues, anti-social behavior and burglary. Previously high-ranking priorities litter management and graffiti management moved down the list to rank 10 & 11.
- Public awareness of the Cleansweep Taskforce and its safety initiatives are relatively low with only 40% of respondents identifying with the brand.
- Perception of crime within the community is extremely high with 84% of respondents believing the crime rate in the City to be high or very high.
- More than half of respondents feel unsafe or very unsafe in the City.
- Reporting crime continues to be a challenge with nearly a third of respondents who had been a victim of crime in the past year, not reporting that crime to Police.

Key findings from the Steering Group Strategic Planning Workshop

- There is a negative perception of safety within the community which more often than not is not reflective of the current environment
- More can be done to promote community safety initiatives and raise the profile of the Cleansweep Taskforce
- Communication between Steering Group members and other agencies could be improved to ensure up to date data and information is shared often and in a timely manner
- The name and brand of the Cleansweep Taskforce is dated and misrepresents the Terms of Reference for the initiative
- The role of the Cleansweep Taskforce is one of partnership and sharing of knowledge between member groups, not an enforcement agency
- The five (5) key focus areas for the Cleansweep Taskforce will remain the same, however, their priority is likely to change in response to community expectations

Steering group

The Safer Communities Partnership comprises a Steering Group, which meets on a regular basis. All meetings are chaired by the City of Karratha Mayor, and the Mayor's absence, meetings are chaired by the City's Director, Development or Manager Regulatory Services. The Community Safety Coordinator manages the Safer Communities Partnership and the City of Karratha community safety and crime prevention function. Members include organisations with different roles and expertise that are involved in promoting wellbeing and safety initiatives within the City of Karratha.

As per the Terms of Reference current Steering Group Members include representatives from:

- City of Karratha
- WA Police
- Rio Tinto
- Woodside / North West Shelf Project
- Housing Authority

A key outcome from the community and stakeholder consultation was that the Safer Communities Partnership should be a 'value add' service to bolster existing services available within the community. To support the delivery of the *Safer Communities Partnership Strategic Plan 2015 – 2018* it is recommended a wider group of referral agencies is called upon on an ad hoc basis when required to contribute to the Steering Group. Management of the Plan and key decision-making, however still lies with the Steering Group.

Suggested agencies to reference include:

- Industry
- Government Departments
- Schools
- Indigenous Corporations
- Community Associations
- Sporting Groups
- Community Groups
- Youth Groups

Purpose of the Plan

- Goal
- Objectives
- Working principles

(The purpose of the Plan is still to be finalised and is dependent on the outcomes of the review of the draft)

Safer Communities Partnership Strategic Plan 2015-2018

Four strategic goals were identified through the review of the *Cleansweep Taskforce Strategic Plan 2012-2015* and following the community and stakeholder consultation process, these being:

1. Safe and well maintained public spaces
To create built and natural environments that are safe, attractive, well maintained and utilised by the community.
2. Partnering for a safer community
To strengthen existing and establish new partnerships which enable collaborative and effective approaches for addressing community safety
3. Communications and promotion
To create awareness within the community on safety & crime prevention initiatives
4. Community Action, Connection and Involvement
To create awareness within the community on safety & crime prevention initiatives

Specific objectives have been set in relation to each of these goals and an action plan process will be undertaken with the Steering Group to affirm the key projects to be delivered each year under the *Safer Communities Partnership Strategic Plan 2015-2018*.

1. Safe and well maintained public spaces

Goal: To create built and natural environments that are safe, attractive, well maintained and utilised by the community.

OBJECTIVE	ACTION	DETAILS
Improve access and safety at key locations within the City and areas of high pedestrian traffic	<ul style="list-style-type: none">• Develop & implement the Footpath lighting strategy• Develop & implement the CCTV Plan for key community facilities	<ul style="list-style-type: none">• New footpath lighting• CCTV on key community facilities• Lighting upgrades on identified facilities & locations
Facilitate and support programs and initiatives that promote clean, attractive towns that are well utilised by the community	<ul style="list-style-type: none">• Develop & implement the City of Karratha Graffiti Management Plan• Develop & implement the City of Karratha Litter Management Plan• Implement Crime Prevention Through Environmental Design (CPTED) principles for community facilities	<ul style="list-style-type: none">• Graffiti removal contractor• Community graffiti removal kits• Community Art projects• Juvenile Justice referrals• Bucks for Bags• iCARE• Traveller Litter kits• Secure your load• Corrective Services programs• CPTED Audits

2. Partnering for a safer community

Goal: To strengthen existing and establish new partnerships which enable collaborative and effective approaches for addressing community safety.

OBJECTIVE	ACTION	DETAILS
Improve communications between key agencies to facilitate the regular sharing of information	<ul style="list-style-type: none">• Formalise groups of reference agencies to contribute to Steering Group meetings on a regular basis• Establish a communication protocol to respond quickly to negative feedback or community sentiment	<ul style="list-style-type: none">• Regular updates to be disseminated through media and digital channels as appropriate• MOU with Housing Authority
Identify and support partnerships that promote positive community outcomes	<ul style="list-style-type: none">• Participate in relevant externally driven community wellbeing and safety initiatives	<ul style="list-style-type: none">• West Pilbara Alcohol & Other Drug Management Group• Community Associations• West Pilbara Liquor Accord• Pilbara Industry Road Safety Alliance (PIRSA)• WA Police programs - Eyes on the Street• Youth organisations
Support WA Police with regular communication activities	<ul style="list-style-type: none">• Contribute to the development of communication material	<ul style="list-style-type: none">• E-news• Radio• Web• Social Media• Advertising• Display Messaging• Letter drops

3. Communications and Promotion

Goal: To create awareness within the community on safety & crime prevention initiatives

OBJECTIVE	ACTION	DETAILS
Increase public awareness of community safety initiatives	<ul style="list-style-type: none">• Review Cleansweep Taskforce brand• Implement Community Safety Partnership Communications Strategy	<ul style="list-style-type: none">• Internal communication• External communication• Logo• Name• Web• Social Media• Promotional & marketing material• Advertising
Increase public awareness of crime prevention and community safety reporting functions	<ul style="list-style-type: none">• Promote reporting functions available to community• Improve web presence of community safety initiatives on City's web page	<ul style="list-style-type: none">• Graffiti• Anti-social behavior• Litter• Property damage• Suspicious behaviour• Noisy parties

4. Community Action, Connection & Involvement

Goal: To engage and collaborate with the community to implement effective programs to address crime prevention and community safety

OBJECTIVE	ACTION	DETAILS
Increase awareness and community participation in crime prevention and community safety initiatives	<ul style="list-style-type: none">• Develop relevant community safety campaign	<ul style="list-style-type: none">• Meet the Neighbours• Bicycle lock program• Motorcycle lock program• Lock it or Lose it• Burglary cocooning
	<ul style="list-style-type: none">• Develop relevant community education campaigns	<ul style="list-style-type: none">• Captain Cleanup performances• Community forums• Library displays• Shopping Centre displays• Love Where You Live Expo• Cuppa with a Councillor / Police Officer
	<ul style="list-style-type: none">• Promote Crime Prevention Through Environmental Design (CPTED) principles in the community	<ul style="list-style-type: none">• CPTED Audits