

# ADVERTISEMENT SIGNAGE

DOCUMENT NO: PSIS 005



## WHAT IS AN ADVERTISEMENT?

**Advertisement** means any word, letter, model, sign, placard, board, notice, device, or representation, whether illuminated or not, in the nature of, and employed wholly or partly for the purposes of, advertisement, announcement or direction, and includes any hoarding or similar structure used, or adapted for use, for the display of advertisements.

## IS APPROVAL REQUIRED?

	Environmental Health	Planning	Building	Infrastructure Services
Is Approval Required?	✗	✓ <i>** Refer to Planning Approval below**</i>	✓ <i>** Refer to Building Approval below**</i>	✓ <i>** Refer to Infrastructure Services Approval below**</i>

Advertising signage within the City of Karratha is subject to the requirements and provisions of the following statutory documents:

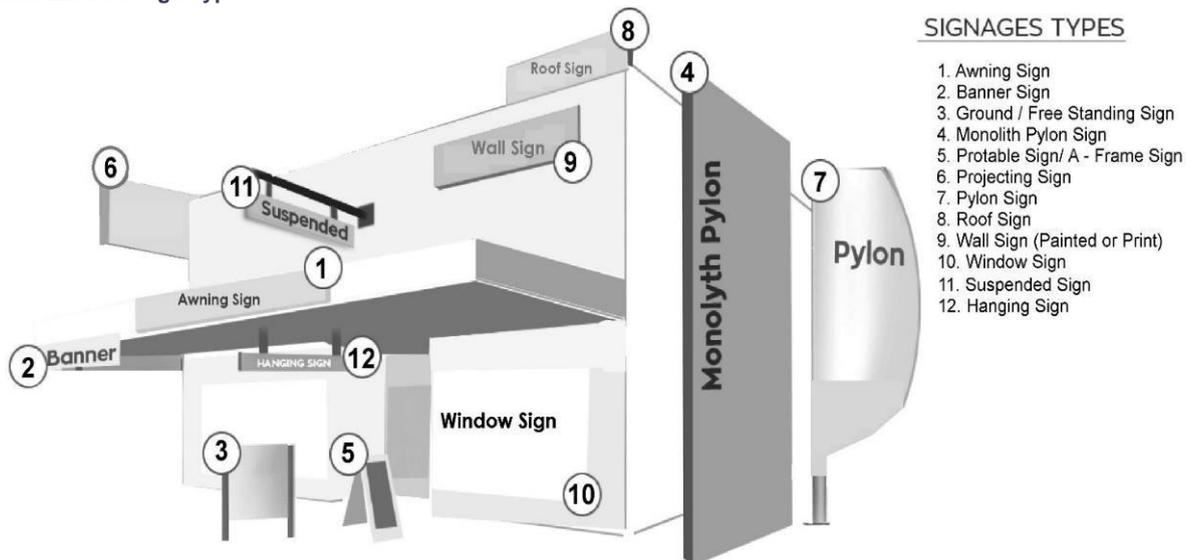
- [Local Planning Policy DP22 Advertising Signs](#)
- [Activities in thoroughfares and public places and trading local law 2017](#) (only when advertising signs are proposed on public land).

## PLANNING APPROVAL

[Local Planning Policy DP22 - Advertising Signs](#) sets out development standards for advertising signs and is the key policy document that informs approvals requirements and the decision making process.

If your sign meets the development standards in LPP DP22, then development approval is not required. Development approval is only required if proposed signage does not meet the development standards in LPP DP22.

### Common External Sign Types



## BUILDING APPROVAL

Due to the City's location in a cyclonic wind zone, many types of signs require a Building Permit, this includes sign types 4, 6, 7, 8, 11 & 12. Awning and wall signs (types 1 & 9) may also require a Building Permit depending on the proposed design and whether or not they project from the façade.

## ADVERTISING IN A THOROUGHFARE

All advertisement signage in Road Reserves requires a Permit under the City's 'Activities in Thoroughfares & Public Places and Trading Local Law'. A permit can be obtained by submitting an application form. The relevant application form and lodgement checklist can be found [here](#).

## ADDITIONAL INFORMATION

If you would like additional information on advertisement signage, please contact:

City of Karratha, Planning Services

Phone: (08) 9186 8555

E-mail: [enquiries@karratha.wa.gov.au](mailto:enquiries@karratha.wa.gov.au)

Website: [Home | City of Karratha](#)

## DISCLAIMER

This information sheet is provided as generalised information. While we aim to keep the content of this document current and accurate, we accept no responsibility or warranties for actions based on the information provided. The City of Karratha encourages you to seek professional advice before acting on any information contained within this document. Please contact the city of Karratha if you wish to comment on the forms provided and information contained within. Any reported errors will be amended.